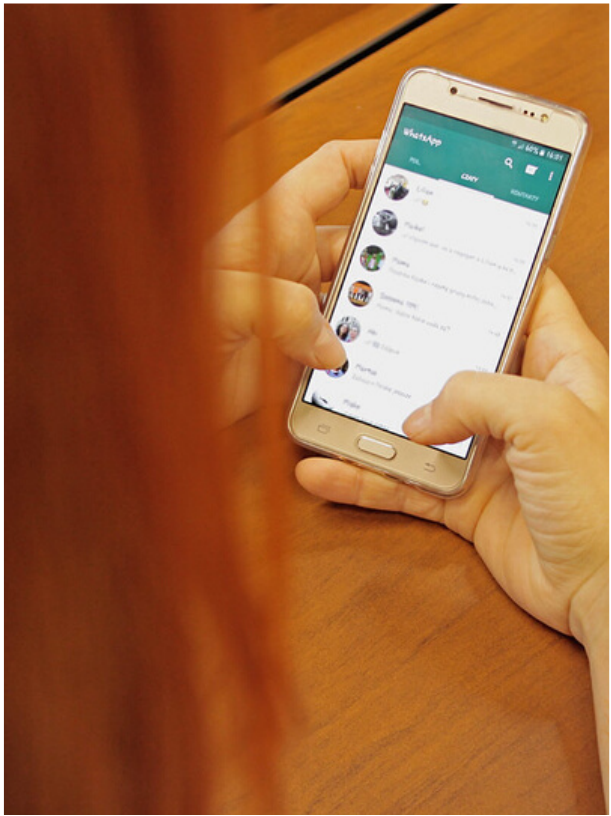




# SOCIAL MEDIA APPS PARENTS NEED TO KNOW ABOUT

It’s challenging to stay on top of social media apps and trends, especially when their continually changing. Social media is impacting our youth more than ever. MYDAC compiled the following information on some of the current most trending apps. Talk with your kids and learn what apps they use. Use this information to discuss with them about the potential dangers of using social media. Remind them how much you love them.



## SLANG

Watch out for abbreviated language that kids use when texting with their friends or in social media.

<b>DOC</b>	Drug of Choice	<b>POS</b>	Parent over shoulder
<b>PAL</b>	Parents are Listening	<b>YOLO</b>	You only live once
<b>BRB</b>	Be Right Back	<b>CD9</b>	Code 9, parents are here
<b>P911</b>	Parent Alert	<b>GOAT</b>	Greatest of all time
<b>420</b>	Marijuana	<b>Cheddar</b>	Money
<b>KPC</b>	Keeping Parents Clueless	<b>Gucci</b>	Good or cool



## INSTAGRAM

- Platform used to upload pictures about anything.
- Draws youth to compare themselves against unrealistic, largely curated, filtered, and Photoshopped versions of reality.
- Kids could [connect with dealers](#) by searching hashtags like: #weed4sale #xanax #overnightshipping
- Users entice others into sending provocative photos of themselves to be entered in their ‘contest’.
- Photos can be geotagged, revealing the exact location.
- Anyone can look at pictures of your child if the account isn't private.
- Become a follower of your child, and address anything on their page that is inappropriate.
- Be sure the locator service is off. [Android](#) [Iphone](#)



## THREADS

- Threads by Instagram allows users to make private close groups with their friends.
- Users can set an "away message" letting people know what they’re doing or where they are.
- Even if you follow someone on Instagram, if you’re not part of their Close Friends group, you won’t see their private Threads content. This has the potential of making youth feel left out.



## KIK

- Kik doesn't require a user to provide a phone number. Instead, Kik uses the IP address to determine the user's location.
- The majority of dealers use this app.
- Your phone's provider does not record contacts and messages.
- There are no records for parents to review and chats are easily deleted.
- It is rated 17+ by the App Store and Common Sense Media due to "Frequent/Intense Mature/Suggestive Themes".



## OMEGLE

- Omegle was created for people to "talk to strangers."
- The app connects users with a random stranger for text, voice or even video chatting after answering a few questions about topics of interest.
- Omegle has been used by sexual predators and has been involved in criminal cases.
- Omegle is not appropriate for tweens and teens due to its lack of moderation and adult content. Remind your kids never to share personal information with anyone online.
- Omegle is available as an app and a website.
- Whisper is an application similar to Omegle.



## SNAPCHAT

- Messages disappear after a certain amount of time — individual Snaps disappear immediately after viewing and Stories go after 24 hours. This can give users a feeling of freedom. The idea that the posts they create aren't permanent, or that they can get away with posting hurtful or sexual content without consequence, is a feature that is commonly abused. But a quick screenshot or recording means that just like anywhere else on the internet, what you post can come back to haunt you.
- There's a good chance your children are seeing [ads](#) from drug dealers.



## TIKTOK

- TikTok is an app for creating and sharing short videos. Users can create 15 or 60 seconds videos.
- It encourages users to express themselves creatively through video.
- Special effects can be added to the videos.
- There is a vast drug culture in TikTok. Users upload the drug challenges and comment on their experience. A lot of these videos are public ANYONE can see them.
- [#nutmegchallenge](#) #benadryltip #vapetricks (search this hashtags in the app)
- MYDAC recently joined TikTok . Our first prevention post has 590 views!



## THINGS YOU CAN DO

- Talk to your child about the implications of their actions when using the internet and social media.
- Monitor what your children do online and on the phone by becoming acquainted with the websites and mobile apps they use.
- Block inappropriate content by using parental control features to monitor and manage your teen's computer use. [HowToAndroid](#) [HowToIphone](#)
- Buy parental control software that allows you to view recorded computer, smartphone and tablet activity from the internet. [Learn more](#)
- This [BLOG](#) has useful information.

## Follow MYDAC



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